

Kanji Tanimoto

Professor, Dr., School of Commerce, Waseda University
Emeritus Professor, Hitotsubashi University



Business Address:

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Research Interests:

- Business and Society, Corporate Social Responsibility, Social Business, Social Innovation

Present Position:

Professor, School of Commerce, Waseda University (2012-)
Emeritus Professor, Hitotsubashi University (2019-)
Professor, Graduate School of Commerce and Management, Hitotsubashi University (2000-2011)
Professor, Faculty of Commerce and Management, Hitotsubashi University (1997-2011)

Education:

PhD in Business Administration
Graduate School of Business Administration, Kobe University, Japan (1981-1984).
Master in Business Administration
Graduate School of Business Administration, Kobe University, Japan (1979-1981).
Bachelor in Business Administration
Faculty of Business Administration, Osaka City University, Japan (1974-1979).

Academic Activities:

- Japan Science and Technology Agency, Advisor (2021-)
- Japan Forum of Business and Society, Board Member (President, 2011-2021)
- Global Corporate Governance Institute, Academic Advisory Committee (2015-)
- International Conference on Sustainability and Responsibility, Academic Committee (2010-2018)
- The Japan Association for Social and Economic Systems Studies, Board Member (President, 2009-2013)

Journal Editorial Service:

- *Corporate Governance: The international journal of business in society*, Associate Editor (2015-)
- *Journal of Business Administration*, Editorial Board (2020-)
- *International Journal of Corporate Social Responsibility*, Editorial Board (2016-)
- *Sustainability Accounting, Management and Policy Journal*, Editorial Advisory Board (2014-)
- *Annals of Japan Forum of Business and Society*, Editorial Board (2011-)

Selected Papers in English

- “Corporate Social Responsibility and Responsible Leadership Education”, in M. John (ed.), *The Routledge Handbook of Global Sustainability Education and Thinking for the 21st Century*(forthcoming)
- “Corporate Social Responsibility in Japanese Corporations”, in D. Poff and A.C. Michalos (eds.), *Encyclopedia of Business and Professional Ethics*, Springer, 2022
- “Linkages and Complementarities between Ethics, Corporate Social Responsibility and Sustainability”, Introduction, Co-authored, *Sustainability Accounting, Management and Policy Journal*, Special Issue, Vol.12, Issue 3, 2021.
- “Do Multi-Stakeholder Initiatives make for better CSR?”, *Corporate Governance: The international journal of business in society*, Vol.19, No.4, 2019.
- "Corporate Social Responsibility across Asia", with D.K.Davidson, et al., in J.Weber and D.Wasieleski (eds.), *Corporate Social Responsibility*, Emerald, 2018..
- "The Implementation of CSR Management and Stakeholder Relations in Japan", S.Vertigans and S.O. Idowu (eds), *Stages of Corporate Social Responsibility: From Ideas to Impacts*, Springer, 2016.
- *Dictionary of Corporate Social Responsibility*, eds. by Idowu, et al, [entries: CSR Reporting, Enlightened Self Interest, ISO26000, Role of Nonprofit Sector, Stakeholder Engagement, Stakeholder Mapping, Venture Philanthropy], Springer, 2015.
- "Introduction: Japanese Approaches to CSR", Special Issue, *Journal of Corporate Citizenship*, pp.5-10, 2014.
- "Corporate Social Responsibility and Management Process in Japanese Corporations", in *World Review of Entrepreneurship, Management and Sustainable Development*, Vol. 9, No.1, pp.10-25, 2013.
- *Encyclopedia of Corporate Social Responsibility*, eds. by Idowu, S. O, Capaldi, N, Zu, L and Das Gupta, A., Springer, 2012, [entries: Sanpoyoshi and CSR, Keidanren].
- "Sustainable Development and Multi-Stakeholders Process", ed. by Japan Forum of Business and Society, *Sustainable Development and Multi-Stakeholders*, pp.2-27, Chikura Publishing, 2012.
- "The Emergent Process of Social Innovation: Multi-Stakeholders Perspective", *International Journal of Innovation and Regional Development*, Special Issue: Innovative Entrepreneurship, Vol.4, No.3/4, pp.267-280, 2012.
- "The Process of Social Innovation: Multi-Stakeholders Perspective", reprinted in Daniele Chauvel (ed.), *Leading Issues in Innovation Research*, pp.172-186, API, 2011.
- "Does Foreign Investment Matter? The Effects of Foreign Investment on the Institutionalization of Corporate Social Responsibility by Japanese Firms", with K.Suzuki & A.Kok, *Asian Business & Management*, Vol.9, No.3, pp.379-400, 2010.
- "The Process of Social Innovation: Multi-Stakeholders Perspective", Proceedings of 5th European Conference on Innovation and Entrepreneurship, National and Kapodistrian University of Athens, Greece, pp. 594-601, 2010.
- “Structural Change in Corporate Society and CSR in Japan”, *Corporate Social Responsibility in Asia*, edited by K. Fukukawa, pp.45-65, Routledge, 2009.
- “A Conceptual Framework of Social Entrepreneurship and Social Innovation Cluster: A Preliminary Study”, *Hitotsubashi Journal of Commerce and Management*, Vol.42, No.1, pp.1-16, 2008.
- “Support for Working Parents: Government Policies and Corporate Responses in Japan”, with K.Suzuki &

N.Atsumi, *Asian Business & Management*, Vol.7, No.3, pp.297-319, 2008.

- “Social Innovation Cluster in Action: A Case of San Francisco Bay Area”, with Doi, M., *Hitotsubashi Journal of Commerce and Management*, Vol.41, No.1, pp.1-17, 2007.
- “The Emergence of Social Entrepreneurship and its Strategy in Japan”, The Corporate Responsibility Research Conference 2007, Proceedings, University of Leeds, UK, 2007.
- “Evaluation of Corporate Social Responsibility (CSR) and the Market”, *Business and Society*, Ch.9, edited by Japan Association for the Comparative Studies of Management, Bunrikaku, Kyoto, 2007.
- “Corporate Social Responsibility in Japan : Analyzing the Participating Companies in Global Reporting Initiative ”, with K.Suzuki, EIJS, Stockholm School of Economics, Working Paper 208, 2005.
- “Changes in the Market Society and Corporate Social Responsibility”, *Asian Business & Management*, Vol.3, No.2, pp.151-172, 2004, reprinted in *Corporate Governance and Globalization*, T.Clarke & M. Dela Rama, (eds.), Vol. 3: Convergence and Diversity, SAGE Publications, pp.21-23, 2006.

Selected Books in Japanese

- *Watashitaino kurashiha Sekaito Tsunagatteiru [Our Daily Life is Connected to the World]*, Chikura Shobo, 2022.10, Tokyo
- *Kenkyusha-ga Shitteokitai Akademikkuna Sekai-no Sahou [Introduction to Academic Communication]*, Chuokeizai-sha, Tokyo, 2020.12.
- *Tekisuto: Kigyuu to Shakai [Business and Society]*, Chuokeizai-sha, Tokyo, 2020.3.
- *So-sharu Bijinesu Ke-su : Shoushi Koureika Jidaino So-sharu Inobe-shon [Social Business Case: Social Innovation in an Era of Falling Birthrate and Aging Population]*, (ed.), Chuokeizai-sha, Tokyo, 2015.
- *Nihonkigyuu-no-CSR Keiei [CSR Management of Japanese Companies]*, Chikura Publishing, Tokyo, 2014.
- *So-sharu · Inobe-shon no Soushutsu to Fukyuu [Creation and Diffusion of Social Innovation]*, (ed.), NTT-Publishing, Tokyo, 2013.
- *Sekin-in-aru Kyououryoku [Responsible Competitiveness]*, NTT-Publishing, Tokyo, 2013.
- *Kigyuu-shakai no Rikonsutorakushon [Reconstruction of Corporate Social System]*, Chikura Publishing, Tokyo, 2008 (revised ed), original 2002.
- *SRI to Atarashii Kigyuu Kinyuu [SRI: New Business and Finance]* (ed.), Toyo Keizai, Tokyo, 2007.
- *CSR-kigyuu to shakai [CSR: Business and Society]*, NTT-Publishing, Tokyo, 2006.
- *CSR Keiei [CSR Management]* (ed.), Chuokeizai-Sha, Tokyo, 2004.
- *SRI : Shakaiteki Sekin-in Tousei Nyumon [SRI: Introduction for Socially Responsible Investment]* (ed.), Nihon Keizai Shinbun, Tokyo, 2003.

Selected Presentations at Conferences and Seminars (in English, invited)

2024

- “The Interplay Between Psychographics And Social Norms In Ethical Consumption – Evidence From Germany, Japan, And The United States” co-authored with Z.Berberyan, S.Jastram, O.Schnittka, and M.Heuer, 84 Wissenschaftliche Jahrestagung des Verbandes der Hochschullehrerinnen und Hochschullehrer für Betriebswirtschaft e.V., Leuphana University, Lüneburg, Germany, 6 Mar.

2023

- “Sustainability Management Education”, Lecture(invited), 2023, Taiwan-Japan Net Zero Forum, 2023 SDGs Asia, Taipei, 22 Jul.
- “Business and Politics: Old and New Challenges” Lecture(invited), National University of Political Studies and Public Administration (SNSPA), Bucharest, Romania, 9 Mar.
- “Sustainable Business Transformation: Management Challenges in the Age of the Sustainability Revolution” Lecture(invited), Academy of Romanian Scientists, Bucharest, Romania, 7 Mar.

2021

- "Responsible Management Education in Japan", The 4th GoldenBee CSR Academic Seminar, Keynote Speech (invited), Beijing, China. (online), 2 Dec.
- "Value Co-Creation in Crisis", Peradeniya University International Management Research Sessions (iPUMSE) , Business Forum 2021, Sri Lanka, (online), 26 Nov.
- "Sustainable Business Transformation Post-COVID-19: A Look back and Look forward", 2nd International Conference, Global Ethics - Key of Sustainability, Business Ethics Network, Keynote Speech, (online), 14 May.

2020

- "Post Corona and the New Normal of Business in Society: Interruption and Continuation", Global Corporate Sustainability Forum, Taipei, (online), 28 Oct.
- "CSR in Japan and A decade Retrospective and Future of JFBS" Conference with Russian Business Ethics Network (RBEN) , (online), 12 Jun.

2019

- The 2nd GoldenBee International CSR Academic Seminar, Keynote Speech, Grand Kempinski Hotel, Shanghai, 6 Dec.
- The 12th International Conference on CSR Reporting in China, Grand Kempinski Hotel, Shanghai, 5 Dec.
- Global Corporate Sustainability Forum, Symposium, Taipei, 28-29 Nov.
- "Business Ethics and Corporate Responsibility", Symposium, Grand Master Think Tank Forum 2019, Howard Plaza Hotel Kaohsiung, Taiwan, 12 Nov.
- "Asian Ethics and Corporate Social Responsibility Education", Symposium, 2019 Conference on Ethics and Sustainable Development, Howard Plaza Hotel Kaohsiung, Taiwan, 8-9 Nov.

2018

- "Challenges of CSR Management", Global Corporate Sustainability Forum, Taipei, 22-23 Nov.
- "Multi-Stakeholder CSR Initiatives: its possibilities and challenges", Seminar, College of Business, National Taipei University, 9 Nov.
- "Sustainable Development Goals and Business Contribution", Seminar, Fu Jen Catholic University, Taipei, 8 Nov.
- "Business Ethics and Corporate Responsibility", Symposium, 2018 Grand Master Think Tank Forum, Taipei, 2 Oct.
- "Management Education for CSR and Sustainability", Symposium, 2018 International CSR, Sustainability, Ethics & Governance Conference, Taipei, 28-29 Sep.
- "Multi-Stakeholders Perspective to Development of Social Enterprise", Symposium, Shanghai Forum 2018,

Fudan University, China, 27 May.

- "Institutionalization of Corporate Social Responsibility in Japan", Seminar, MISUM, Stockholm School of Economics, Sweden, 28 Feb.
- "Do multi-stakeholder initiatives make for better CSR?", Seminar, Copenhagen Business School, Denmark, 27 Feb.
- "Strategic CSR Management: A Lesson from Japanese Companies", Hamburg School of Business Administration, Germany, 21 Feb.
- "Current Research Trends in Business and Society", Seminar: Global Perspectives of CSR, Cologne Business School, Germany, 7 Feb.
- "The Institutionalization of Corporate Social Responsibility Management in Japan", Seminar, St Chad's College, Durham University, UK, 18 Jan.

2017

- "Compared Business Behaviour: Japan, France, Canada", Seminar, Graduate School of Economics, Rennes University, France, 5 Dec.
- "Multi-Stakeholder CSR Initiative: conceptual review", Seminar, ESADE, Barcelona, Spain, 22 Nov.
- "Sustainable Development and Multi-Stakeholder Partnership", Keynote Speech, Symposium, Free University of Berlin, Germany, 7 Jul.
- "Sustainable Development Goals and Innovation", seminar, Hamburg School of Business Administration, Germany, 24 Jun.
- "Sustainable Development Goals and Innovation", Deutsch-Japanische Gesellschaft Berlin, JDZB, Germany, 6 Jun.
- "Sustainable Innovation and Business Strategy", SKEMA KTO Research Seminar, SKEMA Business School, France, 30 May.

Visiting Professor (invited)

- National Taipei University (Lecture: Corporate Social Responsibility, Financial Ethics), 2016, 2018, 2019, 2022, 2023
- Parahyangan Catholic University (Lecture: Sustainability Accounting and Management), 2020-2024
- Cologne Business School (Lecture: Corporate Social Responsibility), 2017-2018
- Durham University, St. Chads College, 2018
- Hamburg School of Business Administration (Lecture: Stakeholder Relation), 2017
- Free University of Berlin (Lecture: Business and Society), 2010, 2014, 2017

Visiting Researcher (invited)

National Taipei University (2015), Massey University, New Zealand (2015), Stockholm School of Economics (2004)

Social Activity

He has served as Council and Committee of Government: METI, MHLW, MOE, MLIT and CAO, Representative Director (2005-09)/Special Advisor (2009-11) of Social Innovation Japan (NPO), and provided

third-party opinions on CSR reports of and consulting to several dozens of Japanese listed companies.

He is also a Council of Asahi Mutual Life Insurance Company, and Advisor of Japan Platform (NGO).

As of 20th May, 2024.